



SELDEN MARKET





VIBRANT SPACES

50% wanted 700 SF space

Next-smallest space: 4x bigger

Many exciting, fledgling businesses

Began exploring “incubator market”



S E L D E N
A R C A D E



SELDEN MARKET

Inspired shops from Norfolk's emerging small businesses

215 E PLUM ST.



2 HR
PARKING
8AM - 6PM
SATURDAY
PETER SWICKS
8AM - 6PM
WEEKDAYS
KERRY FALLOUS

The Market

Low rents & short-term leases

Incubation for modern business models

Collaborative, supportive community



Incubator Storefronts

\$225 - \$325 / mo
6-month leases

Mentor Storefronts

\$550 - \$900 / mo
1-year leases

Pop-Up Booths

\$100 / wk
\$300 / mo

Community Kitchen

\$150 / wk
\$275 / mo

All incubator tenants receive retail and business education from Norfolk's retail and merchant's association and access to the Center for Retail Excellence.





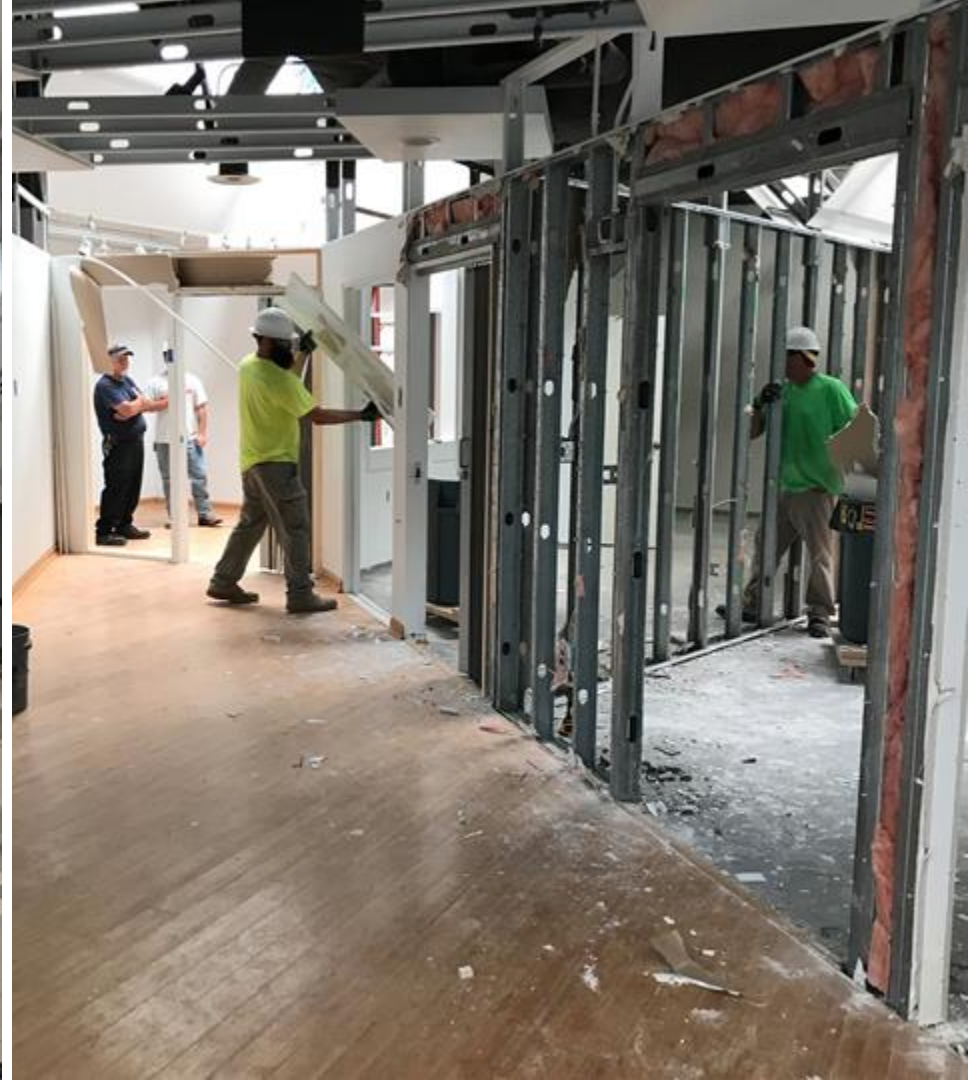
MAY 31st - Market Announced & Call for Entry

JUL 15th - Construction Begins

SEPT 15th - First Tenants & Pop-Ups Announced

OCT 7th - Grand Opening









VESSEL CRAFT COFFEE



Flutterby Soap Co.



