



**INSPIRED LEADERS
SHAPING CITIES**

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IDA Awards Top Industry Honor to Eight Organizations

IDA Presents 65 Awards Recognizing Achievement in Urban Place Management

Washington, DC – The International Downtown Association recognized 65 outstanding projects as winners of the Downtown Achievement Awards which identify improvements to urban centers by dedicated organizations around the globe. The winning organizations represent nearly 50 cities in the U.S., Canada, U.K., New Zealand and South Africa. The top eight projects received Pinnacle Awards, the industry's highest honor, representing the most creative and inspiring innovations in urban place management.

IDA received a record-breaking number of submissions in 2018 as urban areas around the world experience a remarkable renaissance. These organizations are on the front lines of solving challenges related to place based economic development and making cities vibrant. The winning projects are selected from six categories, including downtown leadership and management; economic and business development; events and programming; marketing and communications; planning; and public space.

"These innovative projects set the new standard for improving cities worldwide," said David Downey, IDA President and CEO. "IDA members continue to champion livable, vital and thriving urban centers. Each award-winning project has made a demonstrable impact on its city and the people who live, work and play in the urban center."

Winners of this year's Pinnacle Awards are:

- Downtown Halifax Business Commission; Halifax, Nova Scotia, Canada – Argyle & Grafton Shared Streetscape Project
- Downtown Norfolk Council; Norfolk, Virginia – Selden Market
- Downtown Tucson Partnership; Tucson, AZ – DTP Connects
- Glebe Business Improvement Association; Ottawa, Ontario, Canada – Glebe Spree 150
- Golden Triangle Business Improvement District; Washington, DC – No Spectators: Beyond the Renwick – Artwork from Burning Man
- Hartford Business Improvement District; Hartford, CT – Getting' Diggly With It: The Power of Non-Traditional Construction Signage
- Louisville Downtown Partnership; Louisville, KY – Alley Gallery
- Ville de Montréal; Montréal, Quebec, Canada – Bonaventure Projet: From Expressway to Promenade

In addition to the above Pinnacle Award winners, 24 projects were awarded an Excellence Award for their response to an industry challenge, and an additional 33 received a Certificate of Merit for demonstrating a best practice in the urban place management industry.

IDA's members have a proven track record of creating collaborative public-private partnerships to tackle weighty issues. More than 2,500 downtown management districts exist in cities throughout the U.S. and Canada. Place management organizations affect significant change in every major metropolitan area throughout North America in an industry that is growing rapidly around the globe. Place management work touches every discipline of city building, including economic development, leadership, marketing, events, public space management, policy, planning and infrastructure.

The 2018 Downtown Achievement Awards are sponsored by ABM, Inc. A complete list of award winners is available online at downtown.org.

About IDA

IDA is the premier organization for urban place professionals who are shaping and activating dynamic city center districts. Our members are city builders and downtown champions who bring urban centers to life, bridging the gap between the public and private sectors. We represent an industry of more than 2,500 place management organizations, employing 100,000 people throughout North America and growing rapidly around the world. Founded in 1954, IDA is a resource center for ideas and innovative best practices in urban place management. For more information, visit www.downtown.org.

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