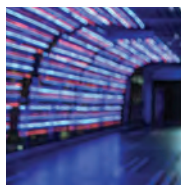




INSPIRED LEADERS
SHAPING CITIES

IDA members are
downtown champions
and city builders



IDA MEMBERSHIP

We inspire city builders.

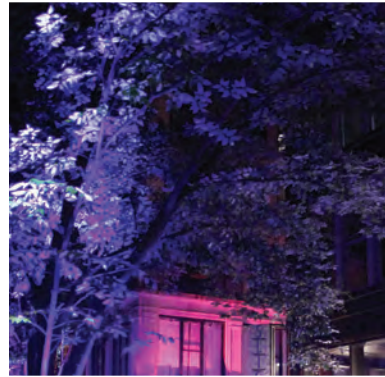
Founded in 1954, the International Downtown Association is the premier organization for urban place professionals who are shaping and activating dynamic city center districts both large and small.

Our members are downtown champions who bring urban centers to life. Urban district managers bridge the gap between the public and private sectors, setting the stage for their district's economic and cultural success. You need innovative best practices and proven strategies to get the job done.

We can help. Join IDA.

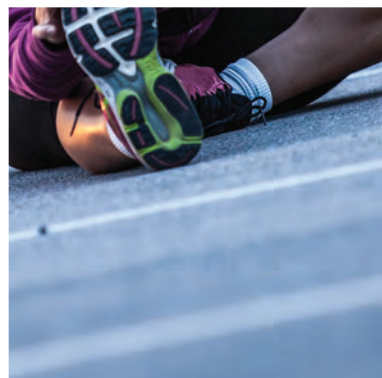
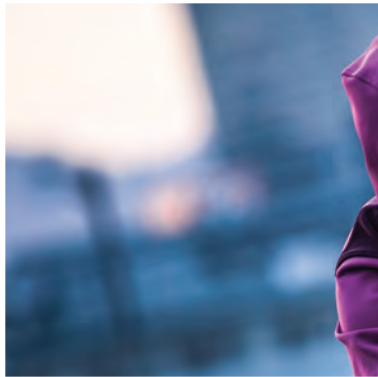


2,000+
practitioners



500
organizations
worldwide





"I left the **Emerging Leader Fellowship** program with a new group of industry confidants and personal best friends, **something I never expected.** This experience was phenomenal for me. I'm a better practitioner for having spent a week immersed in everything from collaborative classroom sessions to fieldwork with industry leaders."

BRIAN KURTZ
 Director of Economic Development
 Pittsburgh Downtown Partnership



Membership Benefits

One organizational or corporate membership provides access for the entire staff.

INDUSTRY RESOURCES

Instant access to **2,100 online resources** and conference presentations on **IDEA Connection**: a members-only virtual community with 2,000+ voices.

Explore the week's most relevant headlines, place management trends and business intelligence in **Inspired by IDA**, the industry's weekly e-newsletter.

A searchable, online membership directory featuring full contact information enabling you to reach **more than 2,000 members** – including peer organizations, consultants, and more.

PROFESSIONAL DEVELOPMENT

Special members-only discounts on a variety of publications, services and programs, including dozens of webinars.

Access to the **Emerging Leader Fellowship**, a week-long experience specifically for rising stars in the place management industry.

Discounted prices on the **industry's best conferences** throughout North America and Europe, where you gain a network of peers and acquire tools for your city!

RESEARCH

Industry research informs a rapidly growing profession, providing you with the tools and data to implement best practices in your city. **Top Issues Councils** elevate experts and proven strategies.

MEMBER SERVICES

Complimentary RFP listings on the **IDA RFP Board**. Post jobs and/or your resume in the **Career Center**.

Strategic partnerships offer members resources and a voice in the latest public policy issues impacting your downtown.

Showcase outstanding projects in your district through the **Downtown Achievement Awards**, the industry's highest honor.

There's a Place for Everyone

Our diverse membership offers unmatched opportunities and assistance for place management organizations, urban districts, alliances, partnerships, and authorities as well as local government entities, national and state associations, service providers, consultants and corporations.

MEMBERSHIP DUES

OPERATING BUDGET/GROSS REVENUE	DUES (USD)
\$75,000 and under	\$335
\$75,001 – \$100,000	\$385
\$100,001 – \$300,000	\$490
\$300,001 – \$600,000	\$725
\$600,001 – \$1,000,000	\$940
\$1,000,001 – \$2,000,000	\$1,205
\$2,000,001 – \$3,000,000	\$1,550
\$3,000,001 – \$4,000,000	\$1,775
\$4,000,001 – \$5,000,000	\$2,130
\$5,000,001 – \$7,500,000	\$2,560
\$7,500,001 and over	\$2,895

Please call 202-393-6801 to inquire about individual & academic membership options.

downtown.org

join
us

IDA Membership ENROLLMENT FORM

Mail or email to IDA with payment.

1 CONTACT INFORMATION

ORGANIZATION

ADDRESS

CITY

STATE/PROVINCE

ZIP/POSTAL CODE

COUNTRY

WEBSITE

PRIMARY CONTACT

TITLE

EMAIL

PHONE

SECONDARY CONTACT

TITLE

EMAIL

PHONE

HOW DID YOU HEAR ABOUT IDA?

Member information will be available in our IDEA Connection member networking forum.

2 MEMBERSHIP CATEGORY & DEMOGRAPHIC INFORMATION

(Please indicate one of the following membership categories)

Nonprofit/Association Operating Budget (USD): \$ _____

Government Agency/Department Operating Budget (USD): \$ _____

Corporate Annual Gross Revenue (USD): \$ _____

Staff Size: _____ City Population: _____ Metro Population: _____

(Revenue information is for internal IDA use only and will not be disclosed.)

3 DUES PAYMENT

Dues Payment Enclosed (US): \$ _____

Check (Payable in US dollars to the International Downtown Association)

Credit Card

Visa MasterCard American Express

CREDIT CARD NUMBER

EXP

CVV

NAME ON CARD

SIGNATURE

RETURN COMPLETED FORM WITH PAYMENT:

E-MAIL customerservice@downtown.org

MAIL International Downtown Association
910 17th Street NW, Suite 1050
Washington, DC 20006

CALL US 202.393.6801

VISIT US downtown.org



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910 17th Street NW, Suite 1050
Washington, DC 20006
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Elevate your
career.

JOIN IDA