



## INSPIRED LEADERS SHAPING CITIES

### IDA MEMBERSHIP FOR OBIAA MEMBERS

Are you currently a member of the Ontario Business Improvement Areas Association with a budget under \$600,000 USD?

You qualify to receive 40% off a membership with the International Downtown Association, a significant savings! Our members are downtown champions who bring urban centers to life across North America.

We can help. Join IDA.

#### Membership Benefits

One organizational or corporate membership provides access for the entire staff.

##### INDUSTRY RESOURCES

Access to **2,100 online resources** on **IDEA**

**Connection:** a members-only virtual community with 2,000+ voices.

Explore place management trends in the weekly e-newsletter **Inspired by IDA**.

A searchable, online membership directory of **more than 2,000 members**.

##### PROFESSIONAL DEVELOPMENT

Special members-only discounts on a variety of publications, programs and webinars.

Access to the **Emerging Leader Fellowship**, a week-long experience for industry rising stars.

Discounted prices on the **best conferences** throughout North America and Europe.

##### RESEARCH

Industry research informs a rapidly growing profession, providing you with tools and data. **Top Issues Councils** elevate proven strategies.

##### MEMBER SERVICES

Complimentary RFP listings on the **IDA RFP Board**. Post jobs and resumes in the **Career Center**.

**Strategic partnerships** offer members resources and a voice in the latest public policy issues.

Showcase outstanding projects in your district through the **Downtown Achievement Awards**.

#### MEMBERSHIP DUES (ALL IN USD)

OPERATING BUDGET/GROSS REVENUE	DUES	OBIAA 40% DISCOUNT
\$75,000 and under	\$335	\$201
\$75,001 – \$100,000	\$385	\$231
\$100,001 – \$300,000	\$490	\$294
\$300,001 – \$600,000	\$725	\$435
\$600,001 – \$1,000,000	\$940	
\$1,000,001 – \$2,000,000	\$1,205	
\$2,000,001 – \$3,000,000	\$1,550	
\$3,000,001 – \$4,000,000	\$1,775	
\$4,000,001 – \$5,000,000	\$2,130	
\$5,000,001 – \$7,500,000	\$2,560	
\$7,500,001 and over	\$2,895	

# IDA Membership

OBIAA MEMBER ENROLLMENT FORM



Mail or email to IDA with payment.

## 1 CONTACT INFORMATION

ORGANIZATION

ADDRESS

CITY

PROVINCE

ZIP/POSTAL CODE

COUNTRY

WEBSITE

PRIMARY CONTACT

TITLE

EMAIL

PHONE

SECONDARY CONTACT

TITLE

EMAIL

PHONE

HOW DID YOU HEAR ABOUT IDA?

Member information will be available in our IDEA Connection member networking forum.  
Attach list of additional board and staff to be included.

## 2 MEMBERSHIP CATEGORY & DEMOGRAPHIC INFORMATION

(Please indicate one of the following membership categories)

Nonprofit/Association Operating Budget (USD): \$ \_\_\_\_\_

Government Agency/Department Operating Budget (USD): \$ \_\_\_\_\_

Corporate Annual Gross Revenue (USD): \$ \_\_\_\_\_

Staff Size: \_\_\_\_\_ City Population: \_\_\_\_\_ Metro Population: \_\_\_\_\_

(Revenue information is for internal IDA use only and will not be disclosed.)

## 3 DUES PAYMENT

Dues Payment Enclosed (US): \$ \_\_\_\_\_

Check (Payable in US dollars to the International Downtown Association)

Credit Card

Visa  MasterCard  American Express

CREDIT CARD NUMBER

EXP

CVV

NAME ON CARD

SIGNATURE

## join us

RETURN COMPLETED FORM  
WITH PAYMENT:

E-MAIL

customerservice@downtown.org

MAIL

International Downtown Association  
910 17th Street NW, Suite 1050  
Washington, DC 20006